

Stray Kids Site - Initial Meeting Record

Creative Director: Hannah Peaslee

Designer: Max Francisco

Focus more on the music than the people

- Focusing on vibes of the songs and the visual design of the albums

Style

- Mostly based off of their newest upcoming album (Rock-Star or 樂-STAR)
- Probably use colors from album cover
- Loud, intense, noisy vibe
- Bolder, darker
- Sharp
- Roughness, but not quite grunge

Layout - solid dark/black with block images

- Potentially explore using background images

Typefaces

- Sans serif
- Keep it pretty simple
- Titles in bold, maybe in all caps

Pages

- Landing page/home page
 - Introduce band, newest album
- Discography
 - Incorporate spotify/listening features, somewhat interactive
 - Full album covers laid out in grid, when you click/hover over the tracklist opens up or is displayed over the album cover
- Members
 - Grid of photos with info on the side either permanently or just popping up when hover/click
- History/timeline
 - Through the years
 - Similar to how wikipedia page is laid out, lines of text and the occasional relevant image
 - Timeline style if possible
 - <https://nmcdn.io/e186d21f8c7946a19faed23c3da2f0da/347bed083486499c98f1609efa95efbd/files/timelines-4.jpg>
- Awards/nominations? (If needed, but this page is not as necessary)